

भा.कृ.अनु.प.- केन्द्रीय कृषिरत महिला संस्थान, भुवनेश्वर
ICAR - CENTRAL INSTITUTE FOR WOMEN IN AGRICULTURE, Bhubaneswar

Report on the Campaign on *Swachhta Pakhwada* on 24 December, 2020

As part of the 'Swachhta Pakhwada' campaign being observed during 16-31 December, 2020, a webinar was organized on "Importance of cleanliness and sanitation in human life" on 24 December 2020. In this event, more than 175 farmwomen/farmers and village youths of various youth clubs, women SHGs, NGOs participated from 11 villages (Athantar, Aitalang, Guapur, Giringa, Rajas, Villigram, Dekheta, Chatua, Sankhilo, Sakhigopal, Ranja) covering Khordha, Puri, Sundargarh and Cuttack districts of Odisha. Dr. S. K. Srivastava, Director, ICAR-CIWA in his address, highlighted the role of farm women in "Clean India Mission", to make the country a developed one. He underlined the guidelines of Corona - 19 Pandemic to be followed for healthy India. He also explained how to explore benefits from various government agricultural schemes for farm women and the importance of cleanliness in human life. Shri Khetra Mohan Behera, Health Supervisor, Community Health Centre, Balipatna, Khordha was the speaker who described the simple techniques of cleanliness and sanitation. The farmwomen shared the practices they adopt for maintaining pollution free environment by making eco-friendly items made from cow dung and cow urine followed by virtual cleaning of village road and hand washing by the farm women as cleanliness activities. Precautionary measures for the Covid 19 pandemic was also discussed. Dr. Sabita Mishra, Principal Scientist of the institute welcomed the participants while Shri Neetish Kumar proposed vote of thanks. The webinar was coordinated by Dr. Sabita Mishra, Dr. L. P. Sahoo, Shri Neetish Kumar and Er. Subrat Das of the institute.

