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Report on the Campaign on *SwachhtaPakhwada* on 19December, 2020

As part of the '*SwachhtaPakhwada*' campaign being observed during 16-31 December, 2020, the cleanliness and sanitation drive was observed in nearby market premises at Tarini Haat market complex, Bhubaneswar on 19th December, 2020. The shopkeepers were sensitised regarding the importance of cleanliness in life as well as market places to keep the disease at bay. This movement holds much importance particularly during COVID pandemic. The major roads were cleaned and market persons were also involved in the drive. The campaign was successful as a large number of people (30) of market complex participated and cooperated in the drive.



Sanitation campaign in Tarini haat market, CIWA



Participation of shopkeepers in SBA-2020, CIWA



Sanitation campaign in AICRP, CAU, Tura



Sanitation campaign in AICRP, PAU, Ludhiana