# भा.कृ.अनु.प. - केन्द्रीय कृषिरत महिला संस्थान, भुवनेश्वर ICAR - CENTRAL INSTITUTE FOR WOMEN IN AGRICULTURE, Bhubaneswar स्वच्छ भारत अभियान (Swachh Bharat Mission)

#### Swachhta Pakhwada (16-31 October, 2016) (Report on Activities carried out during 16-21 October, 2016)

## 16<sup>th</sup>-19<sup>th</sup> October, 2016

As part of the ongoing 'National Sanitation Campaign', 'Swachhta Pakhwada' is being observed during 16-31 October, 2016 at ICAR-CIWA, Bhubaneswar. On 17<sup>th</sup> October, at 10:30 AM, swachhta pledge was taken by all the staff. On 17<sup>th</sup> afternoon, an elocution competition was held on the theme, "Swachh Bharat-Swasth Bharat", in which 10 staff participated.

Mass cleanliness drives were also organized around the farm lands of the Institute, in which all the staff and the farm labourers actively took part and cleaned the weeds and debris around the farms and farm roads. Further, the total farm areas and the Institute premises have been earmarked for each staff in CIWA premises and cleaning and sanitation activities are carried out in their respective plots, daily for one hour during the Swachhta Pakhwada period.



Swachhta pledge taking, elocution competition and cleanliness drives

## 20<sup>th</sup> October, 2016

An awareness programme on Swatch Bharat Abhiyan was conducted at a vegetable market at village Jhadeswarpur in Cuttack district of Odisha. Around 50 farm families attended the programme, including the village leaders and women self help group members. The ICAR-CIWA team consisting of Dr Jyoti Nayak, Dr Abha Singh, Dr Tanuja, S and Mr. P. K. Rout conducted the programme. During the programme, awareness was created on hygiene and sanitation, and prompt method of disposal of wastes, so as to keep the environment clean and tidy.



Off campus programme at vegetable market in village Jhadeswarpur in Cuttack district

## 21<sup>st</sup> October, 2016

A poster competition on the theme 'Clean India-Green India' was conducted, in which the staff and the research scholars of ICAR-CIWA participated with enthusiasm, and presented posters highlighting the significance of Swachh Bharat.



Poster competition on the theme 'Clean India-Green India'