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Report on the Campaign on *Swachhta Pakhwada* on 27 December, 2018

Stock taking of waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status, composting of kitchen and home waste materials, promoting clean & green technologies and organic farming practices in community places were carried out in an adopted village under the MGMG programme. A mass cleaning drive was also organized within the campus.



On-campus cleanliness drive

An exposure visit of farming communities was also facilitated, and the farmers were imparted knowledge on biodegradable and non-biodegradable waste disposal and awareness created in reducing the farm expenditure using different technological options for recycling of farm wastes.



Awareness creation among farming communities on composting of agricultural wastes

Programmes at AICRP on Home Science Unit, GBPUAT, Pantnagar



Swachhta Pakhwada Campaign and Kisan Diwas celebrations

- Training programme was organized in village Lamjala under Swachhta Pakhwada Campaign to impart information to rural families on importance of hygiene and sanitation. Folders on 'Swachhata aivam Manav Swasthya' were distributed among the villagers.
- Also celebrated 'Kisan Diwas' in Lamjala village. Research team interacted with women and men farmers of the village and made them aware of their legal rights as a farmer. Folders on 'Kisanon ke liye upyogi yojnayein' were also distributed among the framers.
- Door to door campaigns were organized in Dhanpur and Shantinagar village and villagers were motivated to clean the garbage around their house and keep their surroundings clean. Folders on 'Swachhata aivam Manav Swasthya' were also distributed among the villagers.
- Also celebrated 'Kisan Diwas' in Dhanpur and Shantinagar villages. Folders on 'Kisanon ke liye upyogi yojnayein' were also distributed among the framers.
- Organized Swacchta Pakhwada in Suryajala village. An awareness campaign was organized in the village to motivate villages towards sanitation and hygiene. Villages were contacted individually by the team. Folders on 'Swachhata aivam Manav Swasthya' were also distributed among the villagers.
- Kisan Divas was also celebrated in Suryajala village. An interactive session was organized in the village. Women farmers were made acquainted with various schemes. Folders on 'Kisanon ke liye upyogi yojnayein' were also distributed among the farmers.