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Report on the Campaign on Swachhata Pakhwada on 16-31 December, 2022

Swachhata Pakhwada, during 16-31 December 2022 was inaugurated by Dr Mridula Devi, Director, ICAR-CIWA highlighting the importance of cleanliness its association with health and well-being.. Dr Biswanath Sahoo, Pr. Scientist & Nodal, Swachha Bharat Mission detailed the objectives and day wise schedule of 15 days programme. All staffs of ICAR-CIWA took *Swachhata* pledge for committment and to devote voluntary work of 100 hours in a year towards cleanliness. Tree plantation programme, stock taking on digitization of office records/e-office implementation, cleaning of offices, corridors and premises, collection of agro-waste from residential quarters, farm premises, canteen kitchen, goat-poultry farm were undertaken, followed by segregation of biodegradable and non degradable waste. Agro waste was subjected to vermi composting through demonstration in vermi pit and NADEP pit. Awareness was created in Sankilo village, Tentapur, Cuttack under MGMG programme in which general cleanliness, health and hygiene, elimination of open defecation, safe ways of disposing biodegradable and non-biodegradable wastes, prohibiting single use plastic, composting of kitchen and home waste materials and cost-effective technologies for ecologically safe and sustainable sanitation etc were explained to farm women for healthy life. Farm women were also distributed vegetable seed minikits, tools, implements for organic cultivation. The healthy competition among school students and youth mass in the village was organised on essay writing and drawing on 26th December 2022 in the MGMG village Haladiapada, Kanas, Puri on "*Swachha Bharat*". The local public places namely Tarini haat, Bharatpur and community waste disposal sites of municipal corporation was also visited and various steps of waste disposal and awareness on conversion of waste to wealth was developed. As a part of Swachhata programme, ICAR-CIWA also organised '*Kisan Diwas*' on 23rd December 2022 at village Mangarajpur, Kujanaga, Jagatsinghpur in which about 80 farm women were sensitized for importance of Swachhata on community health by Block Development Officer, local *sarapanch* and other agriculture officers. The institute also organised Swachhata programme at Athantara village, Balipatna, Khorda and Dubuduba village, Puri in which local *sarapanch* and Samiti Sabha, actively participated in the programme and appreciated the Swachhata activities undertaken by ICAR-CIWA in the village and advised the farm women to maintain their home and clean sorroundings and to develop a swachh model village. An awareness programme on importance of immunity booster nutrition, hygiene for farmwomen was also developed. The swacchata campaign activities in social media (Facebook and Twitter), press and electronic media was also published. During the Swachhata Pakhwada, 450 participants actively participated during swachhata programme coordinated by Dr Biswanath Sahoo and Dr Arpita Mohapatra.

