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Report on the Campaign on Swachhata Pakhwada on 24 December, 2022

As a part of Swachhata Pakhwada, ICAR-CIWA, Bhubaneswar conducted swachhata campaign and sanitization programme at Athantara village, Balipatna, Khordha on 24.12.2022. Farm women of the village were explained the importance and objective of Swachhata Pakhwada and appreciated for development of their village as a Model “Swachha Village”. The importance of plantation and maintenance of village water reservoirs for healthy environment were highlighted by the scientists of ICAR-CIWA. A detail discussion was made on the theme of the campaign “Waste to Wealth” through vermicomposting, organic manure, waste management. The nutrition garden, proper use of toilet, maintaining healthy and hygienic life was also emphasized during the discussion with farm women. About 50 participants including farm women, school students have participated in the programme with great enthusiasm. A mass cleanliness campaign was also organized in the village premises. On the occasion improved variety of winter vegetable seed were distributed to SC farm women.



Mass cleanliness campaign organised at Athantara village, Khordha



Agricultural inputs (vegetable seed) distribution to farm women