

**Report on the Campaign on *Swachhta Hi Sewa* during 27-29 September 2018**

**Report 27 September 2018:**

The MGMG team of ICAR-CIWA (Team 1) organized a campaign under "*Swachhta Hi Sewa*" in Beherasahi village of Sakhigopal block in Puri district. More than 60 farmwomen and men from the village had come out to actively participate in the sanitation drive. At the beginning of the programme, Dr. Jyoti Nayak, Principal Scientist took the time to explain the benefits of sanitation and how can one not only keep the household clean but also on keeping the surroundings clean. Special effort was put in explaining on separation of dry and wet waste, bio degradable and recyclable waste. Few tips and advices were also given to the farmwomen of the village to ensure proper drainage of waterlogged areas, which becomes more vulnerable to the breeding of mosquitoes and other micro organisms leading to spread of different sickness and diseases. The farmwomen were also advised to dig pits in their backyard for the kitchen bio-degradable waste which will not only help increase the soil health but also is a solution for open decomposing of the waste which produces bad odour and attracts houseflies and other germ carriers.

After short speech made on sanitation, all the villagers mostly farmwomen took brooms and started cleaning in front of their community centre. Few boys from the village were asked to chop the banana plants into small pieces before throwing the residue in the dumping yard, which fastens the rate of decomposing. Before leaving the village, it was made sure that the target area was best cleaned and important and vital lessons and benefits of sanitation has well percolated to the villagers. Dr. Tanuja, Scientist led the farmwomen during a short rally across the village and raised slogans related to sanitation drive. Smt. Geeta Saha, Technical Officer and Shri. Atul C. Hemrom, Technical Staff were also the part of the team and assisted in organizing and managing the campaign.



## Activities at AICRP on Home Science Centre, Hisar on 27 September, 2018:

Village	Lecture delivered	Beneficiaries
Mangali	Lecture on personal hygiene and cleanliness	66
	Lecture on importance of nutrition for girls	
	Lecture on personal and environmental hygiene , importance of cleanliness during menstruation	
Tokas	Lectures on cleanliness, girls' education and female foeticide	32
	Lectures on anaemia, importance of iron rich foods to fight anaemia in girls and women	
	Lecture on how to stay healthy by taking nutritious diet, importance of breast feeding, diet of lactating mothers and antenatal care and lectures on personal hygiene	



## Report on 28 September 2018:

As part of the ongoing "Swachhta Hi Sewa" campaign, an off-campus cleanliness drive was carried out in Village Nuasahi in Puri district on 28<sup>th</sup> September, 2018. The programme started with a village level rally for awareness creation on hygiene and sanitation, around better sanitation practices like using a toilet, hand washing, health and hygiene awareness. etc. followed by discussion among farm women on *Swachhta* theme. Cleaning of streets, drains and back alleys were carried out. Door-to-door meetings were also conducted to drive behaviour change with respect to sanitation behaviours. Awareness creation on use of toilets and mobilization of community for building compost bits were also carried out. Further, planting materials were also distributed among the farm women for creating a cleaner and greener environment. About 60 farm women participated in the programme.



Village level rally for awareness creation



Cleaning of streets



Mobilizing community to build compost pits



Distribution of planting materials

**Activities at AICRP on Home Science Centre, Pantnagar on 28 September, 2018:**

Under AICRP Home Science Extension, a training programme was organized in village Shantinagar under swacchata abhiyan to impart information to rural families on importance of hygiene and sanitation; Dengue-its symptoms, prevention and control; ill-effects of using plastics; and malaria disease. Extension literature i.e. booklet on malaria and folders on ill effects of plastic, dengue–its prevention and control and; hygiene and sanitation were also distributed to rural families for their future reference. Department of Home Science Extension also organized a slogan competition on Ekkadam swatchata ki aur for the students of B.Sc. Home Science.



### Activities at AICRP on Home Science Centre, Parbhani on 28 September, 2018:

A lecture on importance of cleanliness under the programme of Swachta hi sewa was delivered to 25 students from 5<sup>th</sup> to 7<sup>th</sup> std at Z P high school Karegoan, Dist Parbhani. A quiz competition on Ek Kadam Swachta Ki Auor was also conducted among those students, and prizes were given for best participants.



### Activities at AICRP on Home Science Centre, Parbhani on 29 September, 2018:

'Swachhata hi sewa' campaign at AICRP- Home Science ,VNMKV, Parbhani centre was organized at operational village Katneshwar in Parbhani district. On this occasion, a quiz competition and two street plays were organized in Zilha Parishad School at Katneshwar. A total of 200 students participated in this abhiyan. Students of College of Community Science presented two street plays with the theme of cleanliness. All the students participated in cleaning the school ground and its surrounding. Cleanliness oath was taken by AICRP Scientists, all the students and teachers. The school teachers appreciated the efforts of the students. Prizes were given to winners of quiz competition.



Performing Swachhta related street plays at village Katneshwar, Parbhani



Sharam Daan by AICRP Scientists and School Children

at village Katneshwar, Parbhani

**Activities at AICRP on Home Science Centre, Tura on 29 September, 2018:**



*Sharam Daan* by AICRP Scientists and Students at Tura

**Proforma for furnishing information on SHS activities**

**Name of the Institute: ICAR-Central Institute for Women in Agriculture  
Bhubaneswar  
(Consolidated Report during 15-29 September 2018)**

S. No.	List of activities (suggested by M/o Drinking Water & Sanitation)	Site of activity undertaken	Period/ dates	No. of employees participated
1.	Toilet pit-digging exercise and other toilet construction activities	<ul style="list-style-type: none"> <li>• ICAR-CIWA (Vill. Bounshaput)</li> <li>• ICAR-CIWA (Vill. Gamei)</li> </ul> (awareness creation)	17-09-2018 18-09-2018	60 farm families+4 staff 40 farm families+3 staff
2.	Organize cleaning streets, drains and back alleys through awareness drives	<ul style="list-style-type: none"> <li>• ICAR-CIWA: On-campus</li> <li>• Vill. Bounshaput</li> <li>• Vill. Gamei</li> <li>• AICRP, Madurai</li> <li>• AICRP, Hyderabad</li> <li>• AICRP, Tura</li> <li>• AICRP, Parbhani</li> <li>• AICRP, Tura</li> <li>• AICRP, Parbhani</li> <li>• ICAR-CIWA (Vill. Beherasahi)</li> <li>• ICAR-CIWA (Vill. Nuasahi)</li> <li>• AICRP, Tura</li> <li>• AICRP, Parbhani</li> </ul>	15-09-2018 To 18-09-2018 20-09-2018 21-09-2018 22-09-2018 25-09-2018 26-09-2018 26-09-2018 27-09-2018 28-09-2018 29-09-2018 29-09-2018	90 staff (regular+ contractual) 60 farm families+4 staff 40 farm families+3 staff Staff & students (12+140) Staff (6)+ farmwomen (60) Staff (6) + students (40) Staff (8) + students (90) Staff (6) + students (40) Staff (4) + Teachers (6) + Students (120) Staff (5)+ Farmwomen (60) Staff (4)+ Farmwomen (60) Staff (4) + students (40) Staff (6) + Teachers (6) + Students (200)
3.	Organize waste collection drives in households and common or shared spaces	<ul style="list-style-type: none"> <li>• CIWA: On-campus</li> <li>• Vill. Bounshaput</li> <li>• Vill. Gamei</li> </ul>	15-09-2018 To 18-09-2018	90 staff (regular+ contractual) 60 farm families+4 staff 40 farm families+3 staff

		<ul style="list-style-type: none"> <li>• AICRP, Pantnagar</li> <li>• AICRP, Hyderabad</li> <li>• AICRP, Tura</li> <li>• AICRP, Parbhani</li> <li>• AICRP, Tura</li> <li>• ICAR-CIWA (Vill. Beherasahi)</li> <li>• ICAR-CIWA (Vill. Nuasahi)</li> <li>• AICRP, Tura</li> </ul>	19-09-2018 21-09-2018 22-09-2018 25-09-2018 26-09-2018 27-09-2018  28-09-2018  29-09-2018	Staff & students (5+120) Staff (6)+ farmwomen (60) Staff (6) + students (40) Staff (8) + students (90) Staff (6) + students (40) Staff (5)+ Farmwomen (60)  Staff (4)+ Farmwomen (60)  Staff (4) + students (40)
4.	Conduct door-to-door meeting to drive behaviour change with respect to sanitation behaviors	<ul style="list-style-type: none"> <li>• ICAR-CIWA (Vill. Bounshaput)</li> <li>• ICAR-CIWA (Vill. Gamei)</li> <li>• AICRP, Hyderabad</li> <li>• AICRP, Pantnagar</li> <li>• AICRP, Parbhani</li>   <li>• ICAR-CIWA (Vill. Beherasahi)</li> <li>• AICRP, Hisar</li> <li>• ICAR-CIWA (Vill. Nuasahi)</li> </ul>	17-09-2018 18-09-2018 21-09-2018 26-09-2018 26-09-2018  27-09-2018  27-09-2018 28-09-2018	60 farm families+4 staff  40 farm families+3 staff  Staff (6)+ farmwomen (60) Staff (4) + students (50) Staff (4) + Teachers (6) + Students (120) Staff (5)+ Farmwomen (60)  Staff (6)+ farmwomen (90) Staff (4)+ Farmwomen (60)
5.	Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness	<ul style="list-style-type: none"> <li>• ICAR-CIWA (Vill. Bounshaput)</li> <li>• ICAR-CIWA (Vill. Gamei)</li> <li>• AICRP, Pantnagar</li> <li>• AICRP, Madurai</li> <li>• AICRP, Hyderabad</li> <li>• AICRP, Bengaluru</li> <li>• AICRP, Parbhani</li> <li>• AICRP, Pantnagar</li> <li>• AICRP, Parbhani</li>   <li>• ICAR-CIWA (Vill. Beherasahi)</li> <li>• AICRP, Hisar</li> <li>• ICAR-CIWA (Vill. Nuasahi)</li> <li>• AICRP, Parbhani</li> </ul>	17-09-2018 18-09-2018 19-09-2018 20-09-2018 21-09-2018 24-09-2018 25-09-2018 26-09-2018 26-09-2018  27-09-2018  27-09-2018 28-09-2018 29-09-2018	60 farm families+4 staff 40 farm families+3 staff  Staff & students (5+120) Staff & students (12+140) Staff (6)+ farmwomen (60) Staff & students (4+80) Staff (8) + students (90) Staff (4) + students (50) Staff (4) + Teachers (6) + Students (120) Staff (5)+ Farmwomen (60)  Staff (6)+ farmwomen (90) Staff (4)+ Farmwomen (60)  Staff (6) + Teachers (6) + Students (200)
6.	Performa <i>Swachhta</i> related Nukkad Nataks/street plays, folk song and dance performances	<ul style="list-style-type: none"> <li>• AICRP, Parbhani</li> </ul>	29-09-2018	Staff (6) + Teachers (6) + Students (200)
7.	Conduct Village or School-level rallies to generate awareness about sanitation	<ul style="list-style-type: none"> <li>• ICAR-CIWA (Vill. Bounshaput)</li> <li>• ICAR-CIWA (Vill. Gamei)</li> <li>• AICRP, Pantnagar</li> <li>• AICRP, Bengaluru</li> <li>• AICRP, Pantnagar</li> <li>• AICRP, Parbhani</li>   <li>• ICAR-CIWA (Vill. Beherasahi)</li> <li>• AICRP, Hisar</li> <li>• ICAR-CIWA (Vill. Nuasahi)</li> </ul>	17-09-2018 18-09-2018 19-09-2018 24-09-2018 26-09-2018 26-09-2018  27-09-2018  27-09-2018 28-09-2018	60 farm families+4 staff 40 farm families+3 staff  Staff & students (5+120) Staff & students (4+80) Staff (4) + students (50) Staff (4) + Teachers (6) + Students (120) Staff (5)+ Farmwomen (60)  Staff (6)+ farmwomen (90) Staff (4)+ Farmwomen (60)

		Nuasahi) • AICRP, Parbhani	29-09-2018	Staff (6) + Teachers (6) + Students (200)
8.	Make wall paintings in public places on the theme of <i>Swachhta</i>	• AICRP, Parbhani (Exhibition) • AICRP, Pantnagar • AICRP, Parbhani	25-09-2018 26-09-2018 26-09-2018	Staff (8) + students (90) Staff (4) + students (50) Staff (4) + Teachers (6) + Students (120)
9.	Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste	• ICAR-CIWA (Vill. Bounshaput) • ICAR-CIWA (Vill. Gamei) • AICRP, Madurai • AICRP, Hyderabad • AICRP, Bengaluru • ICAR-CIWA (Vill. Beherasahi) • ICAR-CIWA (Vill. Nuasahi)	17-09-2018 18-09-2018 20-09-2018 21-09-2018 24-09-2018 27-09-2018 28-09-2018	60 farm families+4 staff 40 farm families+3 staff Staff & students (12+140) Staff (6)+ farmwomen (60) Staff & students (4+80) Staff (5)+ Farmwomen (60) Staff (4)+ Farmwomen (60)
10.	Mobilize community to build compost pits, where organic matter decomposes to form Manure	• ICAR-CIWA (Vill. Bounshaput) • ICAR-CIWA (Vill. Gamei) • AICRP, Madurai • AICRP, Hyderabad • ICAR-CIWA (Vill. Beherasahi) • ICAR-CIWA (Vill. Nuasahi)	17-09-2018 18-09-2018 20-09-2018 21-09-2018 27-09-2018 28-09-2018	60 farm families+4 staff 40 farm families+3 staff Staff & students (12+140) Staff (6)+ farmwomen (60) Staff (5)+ Farmwomen (60) Staff (4)+ Farmwomen (60)