

भा.कृ.अनु.प. - केन्द्रीय कृषिरत महिला संस्थान, भुवनेश्वर
ICAR - CENTRAL INSTITUTE FOR WOMEN IN AGRICULTURE, Bhubaneswar
स्वच्छ भारत अभियान (Swachh Bharat Mission)

Swachhta Pakhwada (16-31 October, 2016)
(Consolidated Report)

16th-19th October, 2016:

As part of the ongoing 'National Sanitation Campaign', 'Swachhta Pakhwada 2016' celebrations were observed during 16-31 October, 2016 at ICAR-CIWA, Bhubaneswar. On 17th October, at 10:30 AM, swachhta pledge was taken by all the staff. On 17th afternoon, an elocution competition was held on the theme, "Swachh Bharat- Swasth Bharat", in which 10 staff participated.



Swachhta pledge taking and elocution competition

Mass cleanliness drives were also organized around the farm lands of the Institute, in which all the staff and the farm labourers actively took part and cleaned the weeds and debris around the farms and farm roads. Further, the total farm areas and the Institute premises have been earmarked for each staff in CIWA premises and cleaning and sanitation activities are carried out in their respective plots, daily for one hour during the Swachhta Pakhwada period. Campaigns and human chains were also organized with placards highlighting clean environment.



Swachhta Campaign and Formation of Human Chain

20th October, 2016

- An awareness programme on Swachh Bharat Abhiyan was conducted at a vegetable market at village Jhadeswarpur in Cuttack district of Odisha. Around 50 farm families attended the programme, including the village leaders and women self help group members. During the programme, awareness was created on hygiene and sanitation, and prompt method of disposal of wastes, so as to keep the environment clean and tidy.



Off campus programme at vegetable market in village Jhadeswarpur in Cuttack district

21st October, 2016

- A poster competition on the theme 'Clean India-Green India' was conducted, in which the staff and the research scholars of ICAR-CIWA participated with enthusiasm, and presented posters highlighting the significance of *Swachh Bharat*.



Poster competition on the theme 'Clean India-Green India'

22nd - 23rd October, 2016

- Mass cleanliness drives were organized around the Institute's premises, in which all the staff and the farm labourers actively took part. Further, cleaning and sanitation activities were carried out by the Scientific and Technical staff in their allotted plots in the CIWA farms. Cleanliness drives were also organized at AICRP (Home Science) centres.



Cleanliness drive in individual plots

24th October, 2016: Participation of Shri. Chhabilendra Roul, Addl. Secretary (DARE) and Secretary (ICAR) in the Swachhta Pakhwada

- The Institute had the proud privilege of the participation of Shri. Chhabilendra Roul, Addl. Secretary (DARE) and Secretary (ICAR) in the Swachhta Pakhwada activities on 24th October, 2016. During the programme, he visited the vermicompost unit, and highlighted the need for segregating bio and non bio-degradable wastes, and composting of the bio-degradable wastes. He also planted a tree sapling on the occasion.



Participation of Shri. Chhabilendra Roul in the Swachhta Pakhwada (24-10-2016)

25th- 29th October, 2016

- A demonstration on composting using pot method was conducted on 26th October, to create awareness about composting of kitchen wastes for urban households.
- An off-campus awareness programme on cleanliness, hygiene and sanitation was organized at Haridamada village in Khordha district on 27th October, 2016. About 45 farm women took part in the cleanliness drive.



Demonstration on composting of kitchen wastes



Off-campus programme with farm women at Haridamoda

- A sensitization programme on cleanliness, hygiene and sanitation was organized on 28th October, among the farm workers and housekeeping staff of ICAR-CIWA, in appreciation of their works, and highlighting their significant contribution in the keeping the office premises and farm lands neat and clean. A community lunch was also arranged with all the stakeholders.



Sensitization programme with farm workers



Community lunch with all stakeholders

- A landscaping and lawn maintenance programme was organized on 29th October, in which all the regular and contractual staff, research scholars and farm workers jointly participated and planted flowering plants in the lawn areas of the Institute.



Landscaping programme

Programmes organized at AICRP on Home Science Centres across the Country:

- ***Hisar Centre:*** Created awareness about Swachhta Pakhwada among school children and college students; Delivered lecture on Swachhta; School children were motivated to have cleanliness in and around school premises.
- Rallies and mass cleanliness drives were also organized at AICRP (Home Science) centres.



Rallies and Cleanliness campaigns organized at AICRP Centre-Hisar



Cleanliness campaigns organized at Schools (Hisar)

➤ **Bangalore Centre:** An awareness programme on significance of hygiene and sanitation was organized at Chokkanahalli, which is one of the adopted village under AICRP (FN), UAS, Bangalore. Under this programme, poster display on importance of hygiene and sanitation, followed by lecture on personal hygiene with detailed demonstration of proper hand washing procedure and environmental sanitation was conducted, in which school children, farm woman and rural youth comprising 60-70 nos participated.



Awareness programme at Bangalore Centre

Glimpses of activities carried out at Hyderabad Centre:

నాగిరెడ్డిగూడలో స్వచ్ఛభారత్ వారోత్సవాలు

మొయినాబాద్

పరిసరాల అపరిశుభ్రతవల్లే డెంగీ వంటి ప్రమాదకరమైన లోగాలు వచ్చే అవకాశం ఉంటుందని వ్యవసాయం విశ్వవిద్యాలయ విస్తరణ విద్యా విభాగం ప్రధాన శాస్త్రవేత్త శారా బిషు అన్నారు. స్వచ్ఛభారత్ వారోత్సవాల్లో భాగంగా రాజేంద్రనగర్ వ్యవసాయ విశ్వవిద్యాలయంలోని హోం సైన్స్ ఆధ్వర్యంలో ఆఖిల భారత సమన్వయ పరిశోధనా పథకం కింద మండలంలోని నాగిరెడ్డిగూడలో గురువారం అవగాహన కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా అమె మాట్లాడుతూ.. వర్షాకాలంలో వివిధ

స్వచ్ఛభారత్ కార్యక్రమంపై అవగాహన కల్పిస్తున్న శాస్త్రవేత్త కమల కాల జ్యురాలు, ఇతర వ్యాధులు వచ్చే అవకాశం ఉంటుందన్నారు. డెంగీ వంటి ప్రమాదకరమైన వ్యాధులవల్ల ఆ ప్రమాదంగా ఉండాలన్నారు. పరిసరాలు పరిశుభ్రంగా ఉంచుకోవాలని మురుగునీరు నిల్వ ఉండకుండా,

దోమలు వృద్ధి కాకుండా చూసుకోవాలన్నారు. హోం సైన్స్, ఆఖిల భారత సమన్వయ పరిశోధనా పథకం కింద మండలంలోని నాగిరెడ్డిగూడ, బారం తోలుకట్ల, కేరిరెడ్డిపల్లి, ఎత్తూర్ పల్లి గ్రామాలను దత్తత రీసుకున్నామని, ఆయా గ్రామాల్లోని మహిళలకు ఆహార ఉత్పత్తులు, కుట్టుమిషన్, పినాయిల్ తయారీ, వర్మీ కంపోస్టు ఏర్పాటు తయారీలో శిక్షణ ఇచ్చి స్వయం ఉపాధి అవకాశాలను కల్పిస్తామన్నారు. కార్యక్రమంలో సర్పంచి సంద్య, సీనియర్ శాస్త్రవేత్తలు ప్రశాంతి మేద, షేక్ ఖరీజా సుల్తానా, ఉమాబ్యోతి, దీపిక జింగేటి, యశోద, గ్రామస్థులు తదితరులు పాల్గొన్నారు.



Awareness on Environmental and Household Sanitation and Mosquito Eradication & Personal and Menstrual Hygiene for Women on 06-10-2016



Awareness on Environmental and Household Sanitation and Mosquito Eradication & Personal and Menstrual Hygiene for Women on 07-10-2016



Awareness on Environmental and Household Sanitation and Mosquito Eradication on 19-10-2016

31st October, 2016:

- The valedictory programme was conducted on 31st October, 2016, during which prizes and certificates were distributed to the winners of various competitions. The housekeeping staff of the Institute were also felicitated, by giving mementos.



Prize distribution and felicitation of housekeeping staff