

भा.कृ.अनु.प. - केन्द्रीय कृषिरत महिला संस्थान, भुवनेश्वर  
ICAR - CENTRAL INSTITUTE FOR WOMEN IN AGRICULTURE, Bhubaneswar  
स्वच्छ भारत अभियान (Swachh Bharat Mission)

**Swachhta Pakhwada (16-31 May, 2017)**

As part of the ongoing 'National Sanitation Campaign', 'Swachhta Pakhwada 2017' celebrations were observed during 16-31 May, 2017 at ICAR-CIWA, Bhubaneswar. The programme started with swachhta pledge taken by all the staff.



Swachhta pledge taking and human chain formation

Mass cleanliness drives were also organized around the farm lands of the Institute, in which all the staff and the farm labourers actively took part and cleaned the weeds and debris around the farms and farm roads. Further, the total farm areas and the Institute premises have been earmarked for each staff in CIWA premises and cleaning and sanitation activities are carried out in their respective plots, daily for one hour during the Swachhta Pakhwada period. Campaigns and human chains were also organized with placards highlighting clean environment.



cleanliness drives around the farm lands

**Strengthening Infrastructure:** The Institute's infrastructure was also strengthened by laying new approach roads and landscaping of the Institutes' main entrance.



The newly laid approach roads and landscaping of the Institute's entrance

**Programmes organized at AICRP on Home Science Centres across the Country:**

- Rallies and mass cleanliness drives were also organized at AICRP (Home Science) centres. Created awareness about Swachhta Pakhwada among school children and college students; School children were motivated to have cleanliness in and around school premises.



Rallies and Cleanliness campaigns organized at AICRP Centres