Messages:







RAJBHAVAN BHUBANESWAR - 751 008

January 30, 2018

MESSAGE

I am glad to know that the Orissa Society of Extension Education in partnership with ICAR-Central Institute for Women in Agriculture, Bhubaneswar; Division of Agriculture Extension, ICAR, New Delhi; ICAR-National Rice Research Institute, Cuttack; Orissa University of Agriculture and Technology, Bhubaneswar and Birsa Agricultural University, Ranchi is organizing the 1st International Extension Congress 2018 on "New Horizons of Extension- Challenges and Opportunities" on February 1-3, 2018 at Bhubaneswar. A Souvenir on "Extension Strategies and Challenges for Doubling Farmers' Income" is also being brought out to mark the occasion.

The endeavour is indeed laudable in many ways as it would give impetus to extension education to meet new challenges and take advantage of opportunities available. I am sure the participation of leading institutions and universities would help in exploring new frontiers and enable delegates with first-hand knowledge. Besides, the Souvenir would be highly informative and enlightening for all.

I wish the 1st International Extension Congress 2018 and publication all success.

(S.C. Jamir



त्रिलोचन महापात्र, ग्रेट्न.डो. एक एन ए, एक एन एएस सी, एक एन ए एएस स्रोचन एवं महानिदेशक

TRILOCHAN MOHAPATRA, Ph.D. FNA, FNASc, FNAAS SECRETARY & DIRECTOR GENERAL



भारत सरकार कृषि अनुसंघान और शिक्षा विभाग एवं भारतीय कृषि अनुसंघान परिषद कृषि एवं किसान कल्याण मंत्रालय कृषि भवन, नई दिल्ली 110 001

Government of India
DEPARTMENT OF AGRICULTURAL RESEARCH & EDUCATION
AND

INDIAN COUNCIL OF AGRICULTURAL RESEARCH MINISTRY OF AGRICULTURE AND FARMERS WELFARE KRISHI BHAWAN, NEW DELHI 110 001 Tel.: 23382629, 23386711 Fax: 91-11-23384773 E-mait do.icardoric.in



It gives me great pleasure to learn that the 1" International Extension Congress 2018 on "New Horizons of Extension-Challenges and Opportunities" is being organized at ICAR-Central Institute for Women in Agriculture (CIWA), Bhubaneswar, Odisha during February 1-3, 2018.

Agriculture extension has important role in technology transfer, farmer's education, information sharing and implementing government schemes. In the present-day world of social media and information technology, agriculture extension system has to be more innovative and updated. In the changing village dynamics and farmers' desire to enhance knowledge use, extension workers need to be highly motivated, educated and updated on existing technologies and national policy issues. In this context, education and training of extension staff needs to be taken up on priority to enable them to maximize the use of existing softwares, apps, forecasting systems and several other information technology based tools. I hope this Congress would deliberate on all these issues and bring out some innovative ideas and recommendations for the benefit of extension system.

I extend my heartiest felicitations to the Organizing Committee for bringing out a Souvenir on this occasion. I wish the Congress great success.

Dated the 10th January 2018 New Delhi Mugnet-







भारत सरकार कृषि एवं किसान कल्बाण मंत्रालद कृषि, सहकारिता एवं किसान कल्याण विभाव

Government of India Min istry of Agriculture & Farmers Weltare Department of Agriculture, Cooperation & Farmers Weltare

MESSAGE

I am indeed very happy to note that the Orissa Society of Extension Education in partnership with ICAR-Central Institute for Women in Agriculture (ICAR-CIWA), Bhubaneswar, National Rice Research Institute, Cuttack; Orissa University of Agriculture and Technology, Bhubaneswar and Birsa Agricultural University, Ranchi is organizing the 1st International Extension Congress 2018 on 'New Horizons of Extension-Challenges and Opportunities' at Bhubaneswar during February 1-3, 2018.

India has witnessed record production of 275.68 million tonnes in foodgrains and 299.8 million tonnes in horticulture in the year 2016-17, which is its best ever performance. However, it is ironical that farmers do not receive returns commensurate with their efforts. It is in this backdrop that the Hon'ble Prime Minister of India has unveiled a vision for doubling farmers income by 2022. Ministry of Agriculture and Farmers Welfare, Government of India is involved in operationalising a strategy to achieve this goal.

The importance of extension activities in any strategy, to double farmers income cannot be overemphasized. A judicious mix of physical outreach, regular capacity building, interactive methods of dissemination of information and innovative use of ICT will be some of the tools employed for outreach of extension activities. We have to ensure that real time information and the latest knowhow is made available to our farmers to enable them to achieve the desired level of production and productivity. I would also like to emphasize that every effort is being made to mainstream gender concerns in agriculture. I wish to extend the full support of the Ministry of Agriculture and Farmers Welfare to the conference being organized by you.

11th January, 2018 New Delhi. (S.K. Pattanayak)

Office : Krishi Bhawan, New Delhi-110001, दूर पाय / Phone : 23382651, 23388444, फैज्म्स सं. / Fax No. 23386004 E-mail : secy-agri @gov.in



डा. नरेन्द्र सिंह राठौड़ उप नहस्रिक (अर्थ दिक्का) Dr. Narendra Singh Rathore Deputy Director General (Agril. Edn.)



भारतीय कृषि अनुसंघान परिषद कृषि अनुसंघान भक्तना, रूसा, वर्ड दिल्ली 110012

INDIAN COUNCIL OF AGRICULTURAL RESEARCH Krishia Nusandhan Bhavan-II, pusa, New Delhi 110 012

Phone: 011-25841760 (0), Fax: 011-25843932 E-mail: ddgedn@gmail.com, nsrdsn@gmail.com Website: www.lcar.org.in

January 9, 2018



I am very happy to know that Orissa Society of Extension Education in partnership with ICAR-Central Institute for Women in Agriculture, Bhubaneswar, Division of Agricultural Extension, ICAR, New Delhi, National Rice Research Institute, Cuttack, OUAT, Bhubaneswar and Birsa Agricultural University, Ranchi is organizing the "1st International Extension Congress-2018" during February 1-3, 2018.

Agriculture plays a significant role for economic and social development of the country. Extension education is an applied social science derived from physical, biological and social sciences and in its own process synthesised into a body of knowledge, concepts, principles and procedures oriented to provide education largely for adults and farmers of the country. It is the education for the betterment of people and for changing their behavior i.e. knowledge, skill, ability and experience. Extension is the dissemination of useful research findings and ideas among rural people to bring out desirable changes in their social and cultural behavior. Extension process is working with rural people for their current interest and need which are closely related to gaining a livelihood improvement of rural families and fostering rural community welfare.

I hope, this congress will provide a unique platform to discuss and analyze the various issues and new techniques and innovations in the field of Extension Education so as to find out a solid pathway for sustainable development of the country.

I congratulate the organizers and participants of this International Congress and convey my best wishes for the grand success of this Congress.

(Narendra Singh Rathore)





भारतीय कृषि अनुसंघान परिषद कृषि अनुसंघान भक्त-1, पूजा, वहं दिल्ली 110 012

INDIAN COUNCIL OF AGRICULTURAL RESEARCH KRISHII ANUSANDHAN BHAVAN-1, PUSA, NEW DELHI 110012 Pin: 91-11-25842978 (D), Fox: 91-11-25842988 E-mail: a keisar @gmail.com

डा. अशोक कुमार सिंह उप महानिदेशक (कृषि प्रसार)

Dr. A. K. Singh
Deputy Director General (Agricultural Extension)



I am honoured to serve as the President of the 1^eInternational Extension Congress 2018 (IEC2018), which is being organized by Orissa Society of Extension Education (OSEE), Bhubaneswar and hosted by ICAR-Central Institute for Women in Agriculture, Bhubanes war during February 1-3, 2018.

Three years ago, IEC2018 was conceptualized with an innovative methodology of organising the Congress by using Slido software and web-streaming for better participation from the delegates and non-delegates.

The congress has been meticulously designed and I hope the Congress declarations will consist of not only issues/problems, and related innovations/solutions but also have impact/ action plan for the extension ecosystem, in particular and agriculture, in general.

My best wishes to the Chairman and Members of Local Organising Committee for bringing out Souvenir on the theme 'Doubling Farmers' Income' on this occasion. I wish the Congress all success.

Dated 23.01.2018

(A. K. Singh)







Visit us at: ouat.nic.in Tel: (0674) 2397700 (O), 2561606 (R) FAX: 0674-2397780 Email: vcouat@gmail.com

Email: vcoust@gmail.com
ORISSA UNI VERSITY OF AGRICULTURE & TECHNOLOGY
BHUBANESWAR-751003, ODISHA

Dated the 29 January, 2018



Agricultural extension plays a vital role for transfer of innovative technologies to the farmers' field. With changing scenario of information and technology revolution; it is necessary to develop time tested approaches for making technology transfer process more effective. I am glad to know that Orissa Society of Extension Education is organizing the 1° International Extension Congress 2018 on New Horizons of Extension - Challenges and Opportunities. I hope, the outcome of the deliberations will help in development of new extension strategy, which will ultimately facilitate enhancing farmers' income.

I wish this endeavour all success.

(S. Pasupalak)



Dr. C. Satapathy President

Orissa Society of Extension Education

Bhubaneswar - 751003 satapathy_c@yahoo.co.in

MESSAGE

I am happy to mention that Orissa Society of Extension Education in partnership with ICAR-Central Institute for Women in Agriculture, Bhubaneswar, Division of Agrl. Extension, ICAR, New Delhi; ICAR-National Rice Research Institute, Cuttack; Orissa University of Agriculture and Technology, Bhubaneswar and BirsaAgricultural University, Ranchi is organizing the 1st International Extension Congress 2018 on "New Horizons of Extension: Challenges and Opportunities" from February 1-3, 2018. It is a much awaited event for fruitful interaction among the Extension Scientists of India and other countries to move ahead with concert and valuable suggestions to provide quality living to the people. In fact, Extension Professionals are the closest friends of the farmers and farm women. I hope that 1st International Extension Congress will open path for better cooperation among the Extension Scientists to serve to those who are directly and indirectly associated with farming communities.

I wish Congress all success.

(C. Satapathy)